

jackie yaeger

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education

- BA in Writing Arts : Rowan University
May 15 2009 : 3.5 GPA

accomplishments

- Graduated cum laude
- Honored with Peter J. O'Connor Award for Social Justice after refurbishing homes devastated by hurricane Katrina.
- Designed an original photography book entitled, "Life as I Know It," showcasing best work in order to convey an abstract theme pertaining to Generation Y, art, and technology (used My Publisher program).
- Collaborated with peers on a blog about writing and technology.
- Started off-campus writing group as an undergraduate.

technology & culture

- Knowledge of both PC and Mac platforms, Photoshop, Twitter, Picnik, various blogging websites, Netvibes, Diigo, Youtube, Flickr, Facebook, Myspace, and various web browsers.
- Related coursework includes: mass media & their influence, writing research & technology, film history & appreciation, and journalism principles & practices.

design & layout

- Created an original newsletter entitled "Life Blurbs" with personal writing samples including articles, poetry and short stories.
- Created an original 20 page magazine which includes; cover, table of contents, Editor's note, image credits, and eight pages of placeholder text for potential articles. Plus, an actual eight page research-based article.
- Created and regularly update a personal website created with hand-coded HTML. Showcases an original logo and personal photography, as well as portfolio pieces.
- Knowledge of Photoshop, QuarkXpress, InDesign and various HTML text editors.
- Related coursework includes: advanced publication layout and design, web design, digital photography, and print photography,

editorial & writing

- (September 2008- October 2008) Intern @ AYC Media in Philadelphia. Work included; pitching, researching, fact checking, writing, and editing articles and event descriptions. Also, adding articles to website with images, headlines, and captions.
- Knowledge of academic research, creative writing and nonfiction writing, MLA, APA, and AP editing styles, business writing skills from memos to e-mails, typing an average of 70 WPM.
- Related coursework includes: American english grammar, the publishing industry, film scenario writing, writing children's stories, evaluating writing, and copy editing.

fashion & sales

- (May 2006 - present) Lead fashion representative@ dELiA*s Inc. Responsibilities include; implementing all dELiA*s selling strategies, having knowledge of top 15/30 merchandise items, processing stock and cashiering, maintaining store presentation standards, executing promotions and performing returns and exchanges.